

TAA Social Media Spring 2020 Books Giveaway

Official Rules

By entering this TAA Social Media Spring 2020 Books Giveaway (“Giveaway”), participants agree that they have read and agree to be bound by the terms and conditions set forth below (“Official Rules”). The sponsor of this Giveaway, Tucson Airport Authority, Inc. (“TAA”), reserves the right to modify the Official Rules at any time, which shall be accessible at all times during the Giveaway at www.flytucson.com.

PRIZE OPPORTUNITY

One Winner will be selected to receive up to twelve (12) books of their choice from Ink by Hudson Bookstore, with a retail value not to exceed \$420 or \$35 per book (“Prize”), located at Tucson International Airport (“TUS”). No cash prize. No purchase necessary.

ENTER TO WIN

Participants may submit an answer to the Giveaway prompt on TAA’s Facebook timeline entry associated with the Giveaway, by commenting on the post or emailing an answer to marketing@flytucson.com from March 1st, 2020 to March 15th, 2020.

Participants must be at least 18 years old to enter the Giveaway. All entries must be posted or received by TAA before 11:59 pm, on March 15th, 2020 MDT to be eligible. Limit one entry per participant. Odds of winning will vary depending on the total number of entries received by TAA.

One entry will be selected by random drawing at approximately 5:00 pm, March 16th, 2020 MDT and the selected participant (“Winner”) will immediately thereafter be announced on TAA’s Facebook page and through other TAA media outlets. TAA will also contact the Winner by Facebook Messenger. The Winner must respond directly to TAA by Facebook or to the email address above no later than 5:00 pm, March 17th, 2020 MDT in order to win or the offer is void.

LIMITATIONS AND RESTRICTIONS

Void where prohibited. Residents of the states of New York, Rhode Island, Florida, and jurisdictions outside the United States are not eligible to win.

Employees, directors, officers, members, agents, and their immediate family members, of: TAA, Hudson Group, Delaware North, commercial airlines operating out of TUS, advertising and promotion agencies and companies involved in the design, implementation, and execution of the Giveaway, and their respective parent companies, subsidiaries, and affiliates are not eligible to win.

PRIZE REQUIREMENTS

The Winner must schedule, no less than 48 hours in advance, a time no later than [EOB] September 30th, 2020, to collect the Prize, which will require escort of the Winner, by a representative of TAA, to Ink by Hudson located at TUS.

Failure to accept the Prize in accordance with these Official Rules will result in forfeiture of the Prize.

ADDITIONAL TERMS AND CONDITIONS

The Giveaway Prize is provided by Tucson Airport Authority, Inc., a nonprofit corporation organized under the laws of the State of Arizona, with a place of business at 7250 S. Tucson Blvd., Suite 300, Tucson, AZ 85756. Inquiries regarding the Giveaway must be submitted to TAA at marketing@flytucson.com.

By entering the Giveaway, participants: (a) release TAA from any and all liability for any claims, costs, injuries, losses or damages of any kind caused by their participation, including the unauthorized or illegal access to personally

identifiable or sensitive information or the acceptance, possession, use, or misuse of any prize; and (b) acknowledge that TAA has neither made nor is in any manner responsible or liable for any warranty, representation or guarantee, expressed or implied, in fact or in law, relative to the Prize including, but not limited to, its quality or availability.

By accepting the Prize, the Winner shall have no right of approval, no claim to compensation, and no claim (including, without limitation, claims based on invasion of privacy, defamation, or right of publicity) arising out of any use, blurring, alteration, or use in composite form of his or her name, picture, likeness, or Official Entry Form. The rights granted under this paragraph shall extend to TAA and its affiliated companies, agencies or marketing partners with respect to all entrants in the Giveaway, including non-winners and the Winner.

This Giveaway is in no way sponsored, endorsed, administered by or associated with Facebook, and participants agree to release Facebook in full from any claim, loss, or injury which may arise pursuant to entry.

TAA does not collect, share, or sell personal information submitted by you to affiliates or third parties.

Failure by TAA to enforce any term of these Official Rules shall not constitute a waiver of that provision.

TAA reserves the right at its sole discretion to cancel or suspend the Giveaway or to disqualify any entry or participant without further liability owing to any participant or third party therefore.

Winner is solely responsible for any and all taxes, fees, costs, or expenses associated with acceptance of the Prize.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of TAA in connection with the Giveaway, shall be governed by, and construed in accordance with, the laws of the state of Arizona.