**TUS Instagram Social Media Summer 2025 Giveaway**

**Official Rules**

**By entering this TUS Instagram Social Media Summer 2025 Giveaway (“Giveaway Prize”), Participants agree that they have read and agree to be bound by the terms and conditions set forth below (“Official Rules”). The sponsor of this Giveaway Prize, Tucson Airport Authority, Inc. (“TAA”), reserves the right to modify the Official Rules at any time, which shall be accessible at all times during the Giveaway Prize at www.flytucson.com.**

**PRIZE OPPORTUNITY**

Giveaway Prize will be separated into two categories (collectively referred to as the “Giveaway Prize”):

* Giveaway Prize Silver will be the selection of the first 200 participants to receive a gift card not to exceed $10 (“Giveaway Prize Silver”) selected on June 30th, 2025.
* Giveaway Prize Gold will be two winners selected to receive a gift card not to exceed $500 (“Giveaway Prize Gold”) selected on July 31th, 2025.

Winners are eligible for one Giveaway Prize, No cash prize. No purchase necessary.

**ENTER TO WIN**

“Participants” must be at least 18 years old to enter the Giveaway Prize.

Participants must post a summer vacation selfie on a personal Instagram account and follow and tag @flytucson on Instagram. The personal Instagram account must be public for TAA to see the tagged selfie.

* Giveaway Prize Silver Participants will be selected by random drawing at approximately 5:00 pm, May 31st, 2025, MST/PDT.
* Giveaway Prize Gold Participants will be selected by random drawing at approximately 5:00 pm, June 30th, 2025, MST/PDT.

Limit one entry per participant. Odds of winning will vary depending on the total number of entries received by TAA.

TAA will contact the Winner by Instagram Direct Message. The Winner must respond directly to TAA by Instagram @flytucson no later than 5:00 pm, June 1st, 2025, MST/PDT in order to win or the offer is void.

**LIMITATIONS AND RESTRICTIONS**

This Giveaway Prize is void where prohibited. Residents of the states of New York, Rhode Island, Florida, and jurisdictions outside the United States are not eligible to win.

Employees, directors, officers, members, agents, and their immediate family members, of: TAA, Hudson Group, Delaware North, commercial airlines operating out of TUS, advertising and promotion agencies and companies involved in the design, implementation, and execution of the Giveaway Prize, and their respective parent companies, subsidiaries, and affiliates are not eligible to win.

**PRIZE REQUIREMENTS**

The Giveaway Prize Silver must respond to the Instagram Direct Message sent by TAA above no later than 5:00 pm, June 1st, 2025 MST/PDT. At which time, the TAA will request the winners’ full name and email address.

The Giveaway Prize Gold must respond to the Instagram Direct Message sent by TAA above no later than 5:00 pm, Jul 1st, 2025 MST/PDT. At which time, the TAA will request the winners’ full name and email address.

As applicable, the winning Participant(s) (“Winner”) must agree to provide their express written consent to TAA pursuant to the TAA Media Consent Form as Exhibit A attached hereto and incorporated herein by this reference, permitting the use of the Winner’s name without compensation, in any and all advertising and promotional materials, in all media now known or hereafter discovered, including, but not limited to the World Wide Web. The Winner shall waive any right to notification, review or approval of any such use and further agree to provide any additional written consent to any, such as may be reasonably requested by TAA.

Failure to accept the Giveaway Prize in accordance with these Official Rules will result in forfeiture of the Giveaway Prize.

**ADDITIONAL TERMS AND CONDITIONS**

The Giveaway Prize is provided by Tucson Airport Authority, Inc., a nonprofit corporation organized under the laws of the State of Arizona, with a place of business at 7250 S. Tucson Blvd., Suite 300, Tucson, AZ 85756. Inquiries regarding the Giveaway Prize must be submitted to TAA at [marketing@flytucson.com](file:///\\filesrv2\Users\kryan\Legal\TAA%20Legal%20Matters\Finance\BD%20&%20Marketing\marketing@flytucson.com).

By entering the Giveaway Prize, participants: (a) release TAA from any and all liability for any claims, costs, injuries, losses or damages of any kind caused by their participation, including the unauthorized or illegal access to personally identifiable or sensitive information or the acceptance, possession, use, or misuse of any Giveaway Prize; and (b) acknowledge that TAA has neither made nor is in any manner responsible or liable for any warranty, representation or guarantee, expressed or implied, in fact or in law, relative to the Giveaway Prize including, but not limited to, its quality or availability.

By accepting the Giveaway Prize, the Winner shall have no right of approval, no claim to compensation, and no claim (including, without limitation, claims based on invasion of privacy, defamation, right of publicity) arising out of any use, blurring, alteration, or use in composite form of his or her name, picture, or likeness. The rights granted under this paragraph shall extend to TAA and its agencies or marketing partners with respect to all entrants in the Giveaway Prize, including non-winners and the Winner.

This Giveaway Prize is in no way sponsored, endorsed, administered by or associated with Instagram, and participants agree to release Instagram in full, from any claim, loss, or injury which may arise pursuant to entry.

Failure by TAA to enforce any term of these Official Rules shall not constitute a waiver of that provision.

TAA reserves the right at its sole discretion to cancel or suspend the Giveaway Prize or to disqualify any entry or participant without further liability owing to any participant or third party therefore.

Winner is solely responsible for any and all taxes, fees, costs, or expenses associated with acceptance of the Giveaway Prize.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Participant’s rights and obligations, or the rights and obligations of TAA in connection with the Giveaway Prize, shall be governed by, and construed in accordance with, the laws of the state of Arizona.