

**TUCSON AIRPORT AUTHORITY
2021 NEW MEMBER NOMINATION FORM**

This Nomination Form must be completed by a current or Emeritus TAA member in collaboration with the potential nominee and submitted with additional requested documentation to TAAclerk@flytucson.com no later than **October 1, 2021**.

1 PERSONAL INFORMATION

Nominee Name	John Parker
Home Address	
E-Mail Address	
Home Phone	
Cell Phone	

Please submit these items with this Form.

- Resume**
- Statement of Interest (Letter)**
- Biographical Information (e.g., company profile, website, or LinkedIn profile)**
- [Executed Disclosure Statement](#)

2 DEMOGRAPHIC INFORMATION (Optional)


What is your race/ethnicity? Please mark the one box that describes the race/ethnicity with which you primarily identify.

- Hispanic or Latino:** a person of Cuban, Mexican, Chicano, Puerto Rican, South or Central American, or other Spanish culture or origin, regardless of race.
- White:** a person that has origins in any of the original peoples of Europe, the Middle East, or North Africa.
- Black or African American:** a person that has origins in any of the black racial groups of Africa.
- Asian:** a person that has origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam.

		<input type="checkbox"/> Native Hawaiian or Other Pacific Islander: a person that has origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.
		<input type="checkbox"/> American Indian or Alaska Native: a person that has origins in any of the original peoples of North and South America (including Central America), and who maintains tribal affiliation or community attachment.
		<input type="checkbox"/> Two or More Races: a person who primarily identifies with two or more of the above race/ethnicity categories.
	What is your gender? Please mark the <u>one box</u> that describes the gender with which you primarily identify.	<input checked="" type="checkbox"/> Male <input type="checkbox"/> Female <input type="checkbox"/> Non-binary
	What is your age? Please mark <u>one box</u> below.	<input type="checkbox"/> Under 40 <input type="checkbox"/> 40-50 <input type="checkbox"/> 51-60 <input checked="" type="checkbox"/> Over 60
	Do you have a disability? Please mark <u>one box</u> below.	<input type="checkbox"/> Yes, I have a disability (or previously had a disability) <input checked="" type="checkbox"/> No, I do not have (nor have I previously had) a disability
3	PROFESSIONAL INFORMATION	
	Profession	Investor
	Position/Title	Founding Partner
	Company	718 Partners, LLC

	Company Address	1514 W Tortolita Mountain Circle Oro Valley, Az. 8	
	Company Phone	314.220.3554	
	Company E-Mail Address	John.parker@718partnersllc.com	
4	QUESTIONS (Attach additional sheets of paper if needed)		
A	How long has the nominee been a resident of the TUS Service Area (the Southern Arizona region)?		
	2 years		
B	Is the nominee a local, State, or Federal elected official or government employee??		
	Yes	<input type="checkbox"/>	
	No	<input checked="" type="checkbox"/>	
	Agency		
C	Please describe the nominee's professional background and expertise.		
	Background/Work Experience	Duration of Service	
	President and Chief Operating Officer - Wells Fargo Clearing Corpora	18 years	
	Chief Information Officer - Northwest Airlines Technology Group	3 years	
	Director, Information Services - Delta Airlines / Delta Technology Gro	22 years	
	Board of Directors - Depository Trust Clearing Corporation	5 years	
	Board of Directors - A.G. Edwards and Sons	6 years	
	Board of Managers - Wells Fargo Advisors	12 years	
	Board of Managers - Northwest Airlines / KLM Joint Venture	3 years	
D	Please list activities demonstrating the nominee's care and commitment to community service or involvement, including previous or current membership in non-profit or community organizations and the duration of service.		
	Organization	Duration of Service	
	Habitat for Humanity Board of Directors - St. Louis, Mo	5 years	
	St. Louis Learning Disability Board of Directors	5 years	

E	<p>Please describe how the nominee’s personal experience will translate into becoming a fierce advocate of TAA in local, national, and international communities.</p> <p>John has extensive experience in the Airline industry having worked at both Delta and Northwest in senior positions. In those positions he worked on many projects that involved working with airport authorities, such as being a core member of the NWA team that partnered with the Detroit airport authority when building their new airport. After leaving the Airline industry, he worked in Financial Services and has a strong</p>																						
F	<p>Please indicate any of the TAA advisory councils which might benefit from the potential nominee’s working knowledge, membership, and participation.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 65%;">Council</th> <th style="width: 5%;">Check</th> <th style="width: 30%;"></th> </tr> </thead> <tbody> <tr> <td>Audit</td> <td style="text-align: center;"><input checked="" type="checkbox"/></td> <td></td> </tr> <tr> <td>Corporate Governance</td> <td style="text-align: center;"><input checked="" type="checkbox"/></td> <td></td> </tr> <tr> <td>Finance and Risk Management</td> <td style="text-align: center;"><input checked="" type="checkbox"/></td> <td></td> </tr> <tr> <td>Nominating</td> <td style="text-align: center;"><input type="checkbox"/></td> <td></td> </tr> <tr> <td>Community Engagement and Business Opportunities</td> <td style="text-align: center;"><input type="checkbox"/></td> <td></td> </tr> <tr> <td>Superfund</td> <td style="text-align: center;"><input type="checkbox"/></td> <td></td> </tr> </tbody> </table> <p>Provide a brief explanation of how the TAA will benefit from their participation on the council(s) indicated.</p> <p>John has significant experience in all of the these areas.</p>		Council	Check		Audit	<input checked="" type="checkbox"/>		Corporate Governance	<input checked="" type="checkbox"/>		Finance and Risk Management	<input checked="" type="checkbox"/>		Nominating	<input type="checkbox"/>		Community Engagement and Business Opportunities	<input type="checkbox"/>		Superfund	<input type="checkbox"/>	
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5	REFERENCES																						
	References need not be current TAA Members or Emeritus Members.																						
	Name	Contact Information (E-mail / Phone)																					
	1. Steve Pagnuco																						
	2. Paul Parker																						
	3. Bob Magel																						

6 NOMINATED BY	
Name	Signature
Steve Pagnucco	
Date	
9/30/21	

Date Due: October 1, 2021

Email to:
TAAclerk@flytucson.com

Mail to:
Tucson Airport Authority
Attn: TAA Clerk
7250 S. Tucson Blvd., Suite 300
Tucson, AZ 85756

JOHN C. PARKER

314.220.3554 • john.parker@718partnersllc.com

Investor - 2019 to present

Founding Partner - 718 Partners, LLC

Founder & Managing Partner - The Camille Group, LLC

After retiring from Wells Fargo, founded two small firms with partners who have diverse backgrounds and experiences. The objective of these firms is to fund startup and non-public businesses whose futures look bright and could benefit from being mentored by the partners. The partnerships are currently invested in businesses focused on Consumer Goods, Industrial Solutions, Digital Marketing & Sales, FinTech, and Property & Casualty Insurance.

Position Retired From

President - Business Services Group, Wells Fargo Advisors

Executive Vice President, Wells Fargo & Co

President and Chief Operating Officer, Wells Fargo Clearing Corporation

Board Member – Depository Trust Clearing Corp (DTCC)

Seasoned Senior Executive successful at building high-performance teams and leading sophisticated operational, technology, and professional service organizations with P&L responsibility up to \$1.25 billion. Strong strategic vision with broad experience managing diverse situational challenges. Skilled at aligning organizational priorities with firm and corporate strategies and leading teams to operational excellence. Promotes, coaches, and enables innovation at all levels of the organization. Adept at distilling strategic models into concrete deliverables. Demonstrated ability to simultaneously improve capabilities while increasing the firm's return on investment, even during times of profound organizational change. Key Capabilities include:

- Corporate Vision & Strategic/Operational Planning
- Joint Ventures & Strategic Business Partnerships
- Forecasting & Budgeting (Operating & Capital)
- Capital Investment Planning & Financial Modeling
- Cost Reduction/Containment & Profit Optimization
- Equity Investment Management
- Reorganization & Turnaround Management
- Leadership & Staff Development
- Re-engineering Operations & Process Improvement
- Risk Management
- Organizational Effectiveness Leadership
- Enterprise Merger & Integration

Education:

Master of Business Administration • Georgia State University, Atlanta, GA

Bachelor of Business Administration • University of Texas, Arlington, TX

PROFESSIONAL EXPERIENCE:

Wells Fargo Advisors (a division of Wells Fargo), Saint Louis, MO 2001-2019

President, Business Services Group - 2007 to 2019

Responsible for the Operations, Professional Services, Securities Lending, and Technology functions that support one of largest securities firms in the world. Responsible for the custody of approximately \$1.2 trillion in client assets. Managed a P&L that ranged from \$900M to \$1.2B, depending on project expenditures, and a workforce that ranges between 3,000 and 5,000 team members. Managed a project portfolio that ranges between \$120M and \$400M annually. Specific achievements include:

- Over a 3 year period, led the team that successfully executed the back to back to back integrations of the Wachovia Securities acquisition of A.G. Edwards, followed by the Wells Fargo acquisition of Wachovia Securities, followed by monthly brokerage account conversions during as Wachovia bank branches transitioned to Wells Fargo. All merger activities were delivered on time and under budget. Resulted in scale-related cost reduction in excess of \$250M annually, and an improved competitive position for Wells Fargo vs. competitors who were much less successful with their post 2008 mergers and integration activities.
- Optimized operating environment and restructured the organization to best leverage the team's skills and more closely align with firm and corporate needs.
- Led service delivery departments in swiftly recovering to pre-integration service levels by empowering all levels of the organization to identify and resolve service-related issues.
- Led organization in supporting the broker community's industry-leading client service levels, as evidenced by the firm's #1 ranking in the 2008 Forrester Survey of client satisfaction.
- Established three-year rolling strategy to achieve year-over-year enhancements in organizational and operational readiness, agility, efficiency and talent-building.

CIO/President, A.G. Edwards Technology Group - 2001 to 2007

Responsible for establishing and executing the IT strategy and directing all of the firm's IT activities, with P&L accountability of \$500 million. Specific achievements:

- Led organizational transformation to include consolidation of redundant functions, maturation of technology architecture processes and streamlining of support infrastructure, personnel development and financial processes.
- Achieved \$100 million annual savings through headcount reduction of 1,500 and other efficiencies while dramatically improving organizational performance; project cycle time reduction from an average of 20 months to 6 months, improved system uptime metrics and establishment of a performance based culture that made the firm 'employer of choice' for the industry's best talent.
- Completed an architecture refresh of over 700 branch offices.
- Implemented Centralized Data and Storage Optimization strategies, reducing costs and enabling true Business Intelligence benefits for first time in firm's history.
- Seamlessly transitioned the firm's aging trade processing system to a more modern, reliable backend.
- Served on the A.G. Edwards and Sons internal Board of Directors, Executive Committee, and the Board of Managers responsible for the A.G. Edwards Technology Group

Northwest Airlines, Minneapolis, MN

1999-2001

CIO – 1999 to 2001

Responsible for all aspects of IT, with \$350 million P&L accountability, in support of Northwest's 55,000 employees and \$11 billion revenue. Specific achievements:

- Member of Alliance Steering Committee; Board Of Directors and Chairman of IT Subcommittee.
- Served Northwest's Worldspan Board seats as member of Technology Subcommittee.
- Managed firm's equity positions in online reservation entities (Orbitz, Priceline, etc.) as member of 3-person panel comprised of IT, e-Commerce and CFO executives.
- Founding Board Member of Aeroexchange, a B2B aircraft parts exchange and clearing service.
- Member of senior executive group that managed Northwest's joint international business alliance with KLM.
- Served as Chair of Joint Airline IT Organization.
- Led technology group through comprehensive organizational revamp including all aspects of software development processes, operations and change management while rebuilding the senior leadership team.

Delta Technology, Atlanta GA

1997-1999

Director – Development and Test Services/Engineering Services – 1999 to 2001

Managed over 400 IT Development and Testing/Engineering Services resources with P&L accountability of \$20 million.

- Established the Delta Technology Review Board
- Streamlined delivery of services through standardization of processes, policies and procedures, in collaboration with senior leadership.
- Provided new technology research and strategic systems planning services
- Served as Chairman, Operations Panel and provided oversight to all phases of software development, testing and support.

Delta Technology, Atlanta GA

1987-1994

Program Manager – 1987 to 1994

Held increasingly responsible positions as Program Manager of the airline's Gatekeeper system, Airport Operations Systems, and Operations Control Center Systems. Managed budgets up to \$12 million.

- Implemented self-serve 'kiosk-based' reservation and ticketing system for passengers, reducing wait-time for customers and providing tangible financial benefits to Delta at an estimated \$15 million/yr.
- Led the development, deployment and ongoing enhancement of the Gatekeeper System, an innovative aircraft and passenger traffic management system.
- Managed the relationship, and provided systems and support for Delta's Operations Control Center and Delta's Airport Operations department.
- Performed in Senior Programs analyst role, managing software and hardware design and development efforts.

Awards and Recognition:

- **Nominated – Smithsonian Award for Technology Innovation in the Transportation Industry, 1998**
- **Featured – CIO Magazine, August, 2001**
- **Featured – ComputerWorld, February, 2005 (So You Want To Be A CIO)**
- **Featured – Information Week Magazine October, 2005 (Top 5)**
- **Featured – CIO Magazine, June 2006 (When Failure Is Not An Option) - Cover Story**
- **Awarded**
 - **Information Week Top 100 Innovators Award (rank #16, Northwest Airlines) – 2004**
 - **Information Week Top 100 Innovators Award (rank #69, A.G. Edwards) – 2005**
 - **Information Week Top 500 Innovators Award (rank #134, A.G. Edwards) – 2006**
 - **Information Week Top 100 Innovators Award (rank #19, A.G. Edwards) – 2007**

To: Tucson Airport Authority Selection Committee
From: John C. Parker

Thank you for considering me for membership on the Tucson Airport Authority. I worked in the Airline Industry for over twenty years, and during that time developed a lifelong interest in Airports, airplanes, and airlines. It is this experience that is driving my interest in the Tucson Airport Authority.

I have a diverse background that would likely be useful in this role. The first half of my career was spent working for Delta Air Lines and Northwest Airlines. The second half of my career was in Financial Services, working for A.G. Edwards, Wachovia, and Wells Fargo.

I started working at the airport for Delta, performing most of the airport based jobs including air freight, cabin service, baggage handling, and passenger services. After doing this for a few years, I accepted an Information Technology position in the Delta home office, where my career really took off. After a couple of years as a programmer, I became a project manager and ultimately a Department Director focused on Airport Operations and Flight Control.

Some of the Delta projects that the Tucson Airport Authority may find interesting include:

Gatekeeper: A sophisticated system that helped optimized gate utilization in Delta's hubs. Implementation of this system required working with Airport Management and the FAA in the Atlanta, Salt Lake City, JFK, and Cincinnati airports to adhere to local rules and procedures. I also led a study of passenger movement in these airports to understand terminal to concourse traffic patterns for originating passengers, and gate to gate traffic patterns for connecting passengers. The study also identified personas for passengers to recognize the capability differences passengers moving through airports (e.g. a young fit frequent traveler vs. an older traveler who seldom flies and needs a wheelchair to move through the airport). This information was used to help optimize aircraft parking, gate utilization, and passenger movement in those airports with great success.

Operations Control Center: I served as one of three leaders in a massive rethinking of how Delta managed its daily operations. The Flight Control, In-Flight, Airport, Maintenance, Meteorology, Schedule Development, Revenue Management, and associated departments had previously operated independently. This project brought decision makers together into a unified structure to optimize the operation of the airline as a whole. New facilities, procedures, technology, and agreements with airport authorities and the FAA were required to make this work. Innovative ways to manage diversions and other non-scheduled flight activity that included passenger ultimate destinations were also considered. This project revolutionized not only the way Delta managed daily operations, but also how it thought of the interdependence of departments and how to manage them.

Airport Gate and Ticket Counter Optimization: I ran a number of process optimization and technology innovation efforts to optimize Delta's airport functions, particularly customer handling at the gate and ticket counter / lobby. These were also very effective and improved both the passenger experience and Delta's operating costs.

After about twenty years at Delta I was recruited by Northwest Airlines to become their Chief Information Officer, and was there until after the September 11th attacks and the rebuilding of air service that followed. In addition to technology, I was also responsible for a several operating units and served on the leadership teams that governed and/or managed Northwest's international entities and joint ventures. Two highlights are included are below:

Boarding Pass Kiosks: These are commonplace now, but in early 1999 none existed. In response to cost pressures, pending union negotiations, and passenger dissatisfaction I was asked to head a 90 day effort to come up with a solution to ease tensions in airport lobbies, avoid additional staffing and associated costs, and improve passenger satisfaction. The result was the first Boarding Pass Kiosk in the industry and it was such a success that it not only met the objectives I was charged with, it took Northwest from "worst to first" in the airline satisfaction surveys. The fact that every airline copied the idea from Northwest, it is fair to say that this effort changed the airline industry for the better.

Board of Managers. As part of my non-technology responsibilities, I sat on the Board of Managers for two extremely strategic functions for Northwest. The first was the Northwest Pacific Entity which leveraged the unique position that Northwest enjoyed as being the only US airline that could establish and operate a hub in Tokyo (given to NWA after WWII and known as "5th Freedom Rights"). The second was the Alliance between Northwest and KLM over the Atlantic. Not only was this a very early example of the type of alliance that is commonplace now, it was the only alliance ever allowed to operate as a joint venture. The JV status was exceptionally advantageous to the two airlines in that it allowed them to jointly set pricing and share operating costs in a way that none of the other alliances could match.

In the second part of my career I served in a succession of senior leadership positions in the Financial Services industry, with a specific focus on Wealth Management. I began my Financial Services career with A.G. Edwards, serving as their Chief Information Officer.

After about five years, A.G. Edwards was acquired by the Wachovia Securities business, which was part of Wachovia Bank. I survived the acquisition and assumed the role of Chief Operating Officer of Wachovia Securities in which I roughly doubled the functions, people, and budget for which I was responsible.

Then the financial meltdown in 2008 occurred, and Wells Fargo purchased Wachovia. I again survived acquisition and in addition to my COO responsibilities, became the President of the Wells Fargo Clearing Corporation which cleared for all of Wells Fargo's broker/dealers as well as about 40 other broker/dealers who outsourced their clearing to Wells Fargo.

Also during this time I was asked to set on the Board of Directors for the Depository Trust Clearing Corporation, which is an entity that settles trades and financial transactions between all US broker/dealers, commercial and investment banks, and other market oriented entities. The average settlement day involves well over \$1Trillion in cash and securities.

I hope this give you insight into my career and capabilities. I am very interested in the Tucson Airport Authority role and hope you will consider me a viable candidate.

Regards,

John C. Parker
314.220.3554

**TUCSON AIRPORT AUTHORITY
MEMBER/BOARD OF DIRECTORS ANNUAL DISCLOSURE STATEMENT
(Adopted August 7, 2012)**

In an effort to avoid any appearance of a lack of integrity and transparency in Tucson Airport Authority's decision-making processes, TAA has adopted a Conflict of Interest Policy applicable to all TAA members. In addition, members of the TAA Board of Directors are required to submit an annual disclosure statement to disclose (i) any personal or financial interests that have a reasonable likelihood to create, or to appear to create, a conflict of interest with TAA, and (ii) any current business relationships involving TAA.


I have the following personal or financial interests to disclose in accordance with the Policy:

N/A

In addition, I currently have the following business, contractual or other financial relationships with TAA:

N/A

I have read and agree to comply with the Tucson Airport Authority Conflict of Interest Policy. I have disclosed on the attached form all potential conflicts and relevant business relationships involving TAA of which I am aware, if any. I will promptly report any changes that may create or appear to create a conflict of interest with TAA.

Member/Director Name:	John Parker
Signature:	 <small>John Parker (Oct 4, 2021 12:55 EDT)</small>
Date:	October, 4, 2021