

**TUCSON AIRPORT AUTHORITY
2021 NEW MEMBER NOMINATION FORM**

This Nomination Form must be completed by a current or Emeritus TAA member in collaboration with the potential nominee and submitted with additional requested documentation to TAAclerk@flytucson.com no later than **October 1, 2021**.

1 PERSONAL INFORMATION

Nominee Name	Carol Stewart
Home Address	
E-Mail Address	
Home Phone	
Cell Phone	

Please submit these items with this Form.	Resume
	Statement of Interest (Letter)
	Biographical Information (e.g., company profile, website, or LinkedIn profile)
	Executed Disclosure Statement

2 DEMOGRAPHIC INFORMATION (Optional)

<p>What is your race/ethnicity? Please mark the <u>one box</u> that describes the race/ethnicity with which you primarily identify.</p>	<input type="checkbox"/> Hispanic or Latino: a person of Cuban, Mexican, Chicano, Puerto Rican, South or Central American, or other Spanish culture or origin, regardless of race.
	<input checked="" type="checkbox"/> White: a person that has origins in any of the original peoples of Europe, the Middle East, or North Africa.
	<input type="checkbox"/> Black or African American: a person that has origins in any of the black racial groups of Africa.
	<input type="checkbox"/> Asian: a person that has origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam.

	<input type="checkbox"/> Native Hawaiian or Other Pacific Islander: a person that has origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.
	<input type="checkbox"/> American Indian or Alaska Native: a person that has origins in any of the original peoples of North and South America (including Central America), and who maintains tribal affiliation or community attachment.
	<input type="checkbox"/> Two or More Races: a person who primarily identifies with two or more of the above race/ethnicity categories.
What is your gender? Please mark the <u>one box</u> that describes the gender with which you primarily identify.	<input type="checkbox"/> Male <input checked="" type="checkbox"/> Female <input type="checkbox"/> Non-binary
What is your age? Please mark <u>one box</u> below.	<input type="checkbox"/> Under 40 <input type="checkbox"/> 40-50 <input checked="" type="checkbox"/> 51-60 <input type="checkbox"/> Over 60
Do you have a disability? Please mark <u>one box</u> below.	<input type="checkbox"/> Yes, I have a disability (or previously had a disability) <input checked="" type="checkbox"/> No, I do not have (nor have I previously had) a disability
3 PROFESSIONAL INFORMATION	
Profession	Research & Technology Park Leadership University-based Economic Development Innovation Ecosystem Building
Position/Title	AVP, Tech Parks Arizona,
Company	University of Arizona

Company Address		9070 S. Rita Road, Tucson, AZ 85747	
Company Phone		520-382-2491	
Company E-Mail Address		stewartc@uatechpark.org	
4 QUESTIONS (Attach additional sheets of paper if needed)			
A	How long has the nominee been a resident of the TUS Service Area (the Southern Arizona region)?		
	2.5 years (January 2019)		
B	Is the nominee a local, State, or Federal elected official or government employee??		
	Yes	<input type="checkbox"/>	
	No	<input checked="" type="checkbox"/>	
	Agency		
C	Please describe the nominee's professional background and expertise.		
	Background/Work Experience		Duration of Service
	AVP, Tech Parks Arizona, University of Arizona		2019 - Current
	CEO, Association of University Research Parks		2017 - 2019
	Founding Director, R+T Park, University of Waterloo		2004 - 2017
	Director of Marketing, Maplesoft		1996 - 2004
	Education Manager, Canadian Industrial Innovation Centre		1986 - 1996
D	Please list activities demonstrating the nominee's care and commitment to community service or involvement, including previous or current membership in non-profit or community organizations and the duration of service.		
	Organization		Duration of Service
	Board Member, Tucson Metro Chamber of Commerce		2019 - Current
	Board Member, AZ Tech Council		2020 - Current
	Board Member, Desert Angels		2021 - Current
	Board Member, Sun Corridor		2020 - Current
	BIOSA		2020 - Current
	Flinn Foundation Steering Committee		2019 - Current

	Pima County Workforce Improvement Board (WIB)	2019 - Current														
	UArizona New Opportunities Taskforce	2020 - Current														
	City of Tucson Economic Development Advisory Council	2020 - Current														
	American Heart Association ELC	2021 - Current														
E	<p>Please describe how the nominee's personal experience will translate into becoming a fierce advocate of TAA in local, national, and international communities.</p> <p>Integrating quickly in the S. AZ business community and heading up university-based economic development, I am deeply entrenched in the foreign direct investment activities for the region and our international airport is a key selling feature for new investment attraction, keeping startups here to scale and grow their new ventures, and to champion our major employers to default to using TUS personally & professionally.</p>															
F	<p>Please indicate any of the TAA advisory councils which might benefit from the potential nominee's working knowledge, membership, and participation.</p> <table border="1"> <thead> <tr> <th>Council</th> <th>Check <input checked="" type="checkbox"/></th> </tr> </thead> <tbody> <tr> <td>Audit</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Corporate Governance</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Finance and Risk Management</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Nominating</td> <td><input checked="" type="checkbox"/></td> </tr> <tr> <td>Community Engagement and Business Opportunities</td> <td><input checked="" type="checkbox"/></td> </tr> <tr> <td>Superfund</td> <td><input type="checkbox"/></td> </tr> </tbody> </table> <p>Provide a brief explanation of how the TAA will benefit from their participation on the council(s) indicated.</p> <p>I am HUGE champion of regional international airports, one hop to the world, and have been supporting for decades. Waterloo Region International Airport commercial (https://www.youtube.com/watch?v=ZCt0FBmMyj8). I don't believe in complaining about what we don't have or our shortcomings as a community but promote what we do have and TUS is a treasure that many communities in the USA would give their right arm for.</p>		Council	Check <input checked="" type="checkbox"/>	Audit	<input type="checkbox"/>	Corporate Governance	<input type="checkbox"/>	Finance and Risk Management	<input type="checkbox"/>	Nominating	<input checked="" type="checkbox"/>	Community Engagement and Business Opportunities	<input checked="" type="checkbox"/>	Superfund	<input type="checkbox"/>
Council	Check <input checked="" type="checkbox"/>															
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Community Engagement and Business Opportunities	<input checked="" type="checkbox"/>															
Superfund	<input type="checkbox"/>															
5	REFERENCES															
	References need not be current TAA Members or Emeritus Members.															
	Name	Contact Information (E-mail / Phone)														
	1. Calline Sanchez															
	2. Joaquin Ruiz															
	3. Michael Stilb															

6 NOMINATED BY	
Name	Signature
Ellen Wheeler	<i>Ellen Wheeler</i>
Date	
<i>August 25, 2021</i>	

Date Due: October 1, 2021

Email to:
TAAclerk@flytucson.com

Mail to:
Tucson Airport Authority
Attn: TAA Clerk
7250 S. Tucson Blvd., Suite 300
Tucson, AZ 85756

CAROL STEWART

professional summary

An experienced research park executive with demonstrated success in business development, marketing, strategic thinking, collaborative projects, and operation execution. Results-driven, persuasive, tenacious and highly credible in approach. Builds solid foundations for client relations development while maintaining organizational commitment to outcome. In-depth knowledge of local, regional, national and international markets with a keen understanding of business, government and economic development. Passion for building innovative organizations through engagement and trust.

highlights

- Business development and marketing strategist
- Extensive cluster development experience
- Exceptional organizational commitment
- Demonstrated success with association and board leadership
- Community builder and collaborator
- Skilled government relations strategist
- Global speaker on research parks and innovation ecosystems
- Knowledge and execution of economic development and international foreign direct investment strategies
- Active local, national, and international science and technology member
- Team, Committee and Volunteer catalyst

leadership & board experience

Micro-Credential in Modern Board Governance, Conestoga College
Mayor's Economic Development Advisory Council
Chair of the UA Innovation Impact Council
Women At The Top (WATT) Tucson
BIOSEA - Board
Pima County Workforce Improvement Board
Flinn Foundation – Steering Committee
SALC Innovation Economy Policy & Actions Committee
Arizona Tech Council - Board

Tucson Metro Chamber of Commerce - Board
Global Mentor Program, Canadian Trade Commissioner Service
Mentor, Emerging Leaders Council, TMCC
Board Member, AURP Canada
Startup Canada, National Task Force Member
SWR (Sustainable Waterloo Region) Ambassador
Manning Innovation Awards Committee
President of AURP Canada
Founder and Vice President of AURP Canada
PMI Canada's Technology Triangle Chapter

international development and missions

UIIN, Catalyzing Innovation
US AID, Federal Science & Technology Strategy Workshop, Kampala, Uganda
Tech-Led Economic Development: University-Based Communities of Innovation, York, UK
Enterprise Ireland Conference, Galway, Ireland
Dubai Association Conference, Speaker
UAE Innovation Week, UAE University, Al Ain
Tech-Led Economic Development: University-Based Communities of Innovation, Glasgow, Scotland
IASP Member & Conference Speaker/Moderator
IASP Conference, Beijing, China – New Technologies, New Industries, New Communities
CCAC/Invest Canada Trade Mission – China, Government of Canada

CAROL STEWART

IASP Conference, Doha, Qatar – STP's: Where Technology Goes to Work
Women Leader Trade Mission – Brazil, Government of Canada
IASP Conference, Recife, Brazil – Science Parks Shaping New Cities
Technology Week – Brazil, Government of Canada
President's Advisory Committee, University of Waterloo
IASP Conference, Tallinn, Estonia – Serving the Companies and the Innovation Community
Canada's Technology Triangle, International Advisory Council
IASP Conference Copenhagen, Denmark - Roadmaps for Future Navigation
Invest Canada Mission – China, Government of Canada

work history

Associate Vice President, Tech Parks Arizona, University of Arizona 2019 - Present
President, UA Center for Innovation
President & CEO, UA Tech Parks

Chief Executive Officer 2017 - 2019
Association of University Research Parks (AURP)

- 350 members, representing over 200 research parks, 80 percent US, 20 percent international

Co-Founder and Past-President 2007 - 2017
(Vice President 2007 to 2010, President 2010 to 2014, Past President 2014 to Present)
Canadian Association of University Research Parks

- Developed the business model for the Canadian Chapter
- Leads international partnership development in association with Global Affairs Canada (Department of Foreign Affairs and Trade)
- Co-leads all government relations activities including meetings with department ministers, senior officials and public servants to influence policy and identify opportunities for capital infrastructure for R&T parks
- Develops domestic and international collaborative partnerships
- Identifies strategic opportunities to drive national policy, standardized programs and national networks
- Supports existing and emerging parks in new development opportunities and provides access to tours, connections and information to implement best practices

Managing Director 2004 – 2017
David Johnston Research + Technology Park
University of Waterloo

- Spearheaded the creation, master planning and successful development of the park over 13 years
- R+T Park currently has one million square feet committed, 100 companies, 4,000 knowledge workers
- Identified, pursued, and secured business opportunities for the institution
- Developed the world recognized Waterloo Accelerator Centre
- Developed and executed marketing, branding, public relations, communications, and social media for internal and external audiences
- Organizes and leads community building activities, charitable events and programs

CAROL STEWART

- Builds clusters through the identification of community synergies and engagement of stakeholders
- Spearheads regional Carbon Initiative reduction including benchmarking, consultation, and reduction commitment through founding of the Green Team and collaboration with Sustainable Waterloo Region
- Develops and implements FDI and business development strategy
- Identifies and leverages government funding programs
- Exercises lean budget management
- Develops creative and award-winning marketing campaigns and tools
- Significant and long-standing sponsorship through relationship building for R+T Park and AURP Canada projects

Director, Marketing 1996 – 2004
Waterloo Maple (now Maplesoft)

- Exercised broad managerial know-how to direct a major new branch of business; ENGINEERING.com
- Developed team and management structure including: marketing, professional services, tech support, marketing product management & Engineering.com
- Oversaw and developed strategy for Marketing Product Management of a major version release of the core Maple product
- Co-Founded PMI Canada's Technology Triangle Chapter
- Led all internal and external communications including public relations which often included management of an external public relations firm in the U.S.
- Managed and executed all events, tradeshows, user & international reseller conferences, seminars, and customer site consulting

Manager, Education 1986 – 1996
Canadian Industrial Innovation Centre (CIIC)

- Created new revenue business unit for not-for-profit organization
- Negotiated contracts and service-level agreements on behalf of the company
- Developed, managed, executed national workshop and seminar series
- Developed efficient and savvy national marketing communication campaigns
- Organized and managed community national network of innovators
- Established a world licensing database management and maintenance of university commercializable technology
- Lead the execution of industry-sponsored market research and new product analysis

education

Native People of the Southwest, University of Arizona	2021
Micro-credential Board Governance, Capacity Canada, Conestoga College	2020
Whiteness and Racial Violence in the United States, University of Arizona	2020
AURP, Research Parks 101	2004
Pragmatic Institute, Certified Pragmatic Marketer	2001
Competent Toastmaster (CTM/CC) – Toastmasters International	1998
Ontario Management Development Program – Conestoga College	1991
Business Administration – Conestoga College	1988

CAROL STEWART

professional development

AAED, AZ Tech Council, AURP 101, AURP Canada Conference, AURP Conference, AURP Spring Training, CABI, CORENET, Direct Marketing, Effective Product Marketing, IASP Conference, IASP Open Innovation, Master in Media Relations, Modern Board, Practical Product Management, Pragmatic Marketing, Professional Selling, Stage-gate Product Development, Strategic Thinking, Understanding Project Management Commercialization for Inventors/Entrepreneurs

awards and recognition

2021 – Women Leading the Region, 15 Honorees, BizTucson
2021 – Charter 100 Arizona
2020 – CREW Tucson 2020 Annual Awards, Entrepreneurial Spirit Award
2020 – Tech Launch Arizona Annual Invention to Impact Awards, Campus Collaborator of the Year
2019 – Women At The Top Tucson
2019 – AZ Big Media, 2020 Most Influential Women of Arizona
2019 – IEDC Silver, Biz Tucson Magazine 25th Anniversary Special Report
2019 – IEDC Bronze, Award for its Tamales and Tech Parks Arizona
2019 – IEDC Bronze, Award for Tech Parks Arizona 25yr Future Focused Video
2016 – Rookie of the Year, Regional Carbon Initiative (RCI)
2013 – IEDC GOLD Excellence Award – WATCH Magazine
2012 – IEDC GOLD Excellence Award – WATCH Magazine
2011 – IEDC GOLD Excellence Award – WATCH Magazine
2010 – IEDC SILVER Excellence Award – WATCH Magazine
2007 – Intelligent Community Forum (IFC)
2007 – fDi Magazine 'Most Competitive City'
2007 – 2nd Place, 'fastest growth' & 'best overall incubator', 8th Annual Incubator Conference
2006 – Accelerator Centre, Extensive Green Roof, LEED Award

board positions

Tucson Metro Chamber of Commerce
AZ Tech Council
Desert Angels
Sun Corridor
BIOSA
American Heart Association – Executive Leadership Team, STEM Goes Red
Flinn Foundation Steering Committee



August 17, 2021

Tucson Airport Authority
ATT: TAA Clerk
7250 S. Tucson Blvd., Suite 300
Tucson, AZ 95756

RE: New Member Nomination

Dear TAA Nominating Council,

It is my honor to be considered for membership as an impactful and effective participant of the Tucson Airport Authority.

The UA Tech Park is one of the largest employment hubs in S. Arizona with 6,000 knowledge workers employed at 75+ companies, anchored by Raytheon, IBM and Citi, with nearly 60 startup companies in the UA Center of Innovation science and technology incubator.

In addition to supporting the new ventures in the incubator, the UA Tech Park is a key member of the regional economic development team with a focus on foreign direct investment, retention, and the growth/scaling of existing companies. This effort includes international soft landing of small and medium sized enterprises that have had success in their home countries and are seeking market expansion into the United States. Our recently acquired international 'soft landing' designation from InBIA (International Business Innovation Association) elevates our unique programming globally and with federal agencies.

I am a committed champion of local international airports and have been a supporter since my first role as a research & technology park leader, almost 20 years ago. It is an amenity I treasure and include in my business attraction toolkit when promoting the region. All startups are born global and TUS allows small, medium and large companies to conduct business globally from their backyard.

I look forward to being considered as a member of the Tucson Airport Authority to support Southern Arizona and continue impacting and propelling the region into a national innovation hub.

Sincerely,

A handwritten signature in blue ink that reads 'Carol Stewart'.

Carol Stewart
Associate Vice President, TECH PARKS ARIZONA
University of Arizona



Carol A. Stewart

***Associate Vice President, Tech Parks Arizona
The University of Arizona***

Carol Stewart, a long-standing authority on research parks, is the Associate Vice President for Tech Parks Arizona at the University of Arizona. Carol Stewart leads the UA Tech Park at Rita Road and is developing the UA Tech Park at the Bridges. She is also president of the University of Arizona Center for Innovation, a technology business incubator network serving the University of Arizona, Tucson and international community.

Stewart's expertise in university research parks spans decades and nations with more than 20 years of experience working with research parks, technology commercialization, business incubation, governmental relations, and business development.

As a pioneer in the research parks world, she has driven national policy, standardized programs, created national and international networks, built technology clusters, engaged stakeholders, and assisted countries with the development of their national science and technology policies.

Stewart is passionate about her community and serves as a champion in university-based economic development. She is a member of Southern Arizona Leadership Council, Flinn Foundation Steering Committee, a member of the Canadian Global Mentor Program and she also serves on the Board of Directors for Tucson Metro Chamber of Commerce, Pima County's Workforce Investment Board, Sun Corridor Inc., Arizona Technology Council, Desert Angels, and is a member of the City of Tucson Mayor's Economic Development Advisory Council. Carol was also recognized as one of the 50 Most Influential Women in the State of Arizona in 2020.

Previously, Stewart served as the Chief Executive Officer of the Association of University Research Parks (AURP), which represents 200 research parks (80% US and 20% international). In this role, she collaborated with numerous leaders world-wide to build and grow university-related research parks through education, unification, and collaboration. She helped to expand the organization's international credibility by showcasing best practices to research parks across the globe.

Her proven success record also includes co-founding the Canadian chapter of the Association of University Research Parks, founding director of the David Johnston Research + Technology Park at the University of Waterloo (named Canada's most innovative university for 27 consecutive years) spearheading the development of the park, advancing the park to over the one-million-square-foot milestone, leading the marketing efforts and launching the professional services division of Maplesoft, a global spin-off company from the University of Waterloo, and enhancing the entrepreneurial culture of Canada at the Canadian Industrial Innovation Centre (CIIC).

LinkedIn Profile: <https://www.linkedin.com/in/carol-stewart-7731631/>

Corporate Website: techparks.arizona.edu

**TUCSON AIRPORT AUTHORITY
MEMBER/BOARD OF DIRECTORS ANNUAL DISCLOSURE STATEMENT
(Adopted August 7, 2012)**

In an effort to avoid any appearance of a lack of integrity and transparency in Tucson Airport Authority's decision-making processes, TAA has adopted a [Conflict of Interest Policy](#) applicable to all TAA members. In addition, members of the TAA Board of Directors are required to submit an annual disclosure statement to disclose (i) any personal or financial interests that have a reasonable likelihood to create, or to appear to create, a conflict of interest with TAA, and (ii) any current business relationships involving TAA.

I have the following personal or financial interests to disclose in accordance with the Policy:

None.

In addition, I currently have the following business, contractual or other financial relationships with TAA:

None.

I have read and agree to comply with the Tucson Airport Authority Conflict of Interest Policy. I have disclosed on the attached form all potential conflicts and relevant business relationships involving TAA of which I am aware, if any. I will promptly report any changes that may create or appear to create a conflict of interest with TAA.

Member/Director Name:	Carol Stewart
Signature:	
Date:	August 4, 2021