

TUCSON AIRPORT AUTHORITY | Board of Directors Regular Meeting Wednesday, December 6, 2023 | 3:00 p.m. | TAA Board Room and Microsoft Teams

THIS MEETING OF THE TUCSON AIRPORT AUTHORITY (TAA) BOARD OF DIRECTORS WAS HELD IN A HYBRID MANNER, WITH BOARD MEMBERS PRESENT IN THE TAA BOARD ROOM OR VIRTUALLY VIA MICROSOFT TEAMS. MEMBERS OF THE PUBLIC WERE ABLE TO ATTEND IN PERSON. MEMBERS OF THE PUBLIC WHO COMPLETED A REGISTRATION FORM RECEIVED A LINK TO VIEW THE MEETING VIA MICROSOFT TEAMS OR TO LISTEN TELEPHONICALLY.

THE TAA BOARD ROOM IS LOCATED ON THE DEPARTURE LEVEL OF THE TUCSON INTERNATIONAL AIRPORT TERMINAL BETWEEN THE SOUTHWEST AIRLINES AND DELTA AIRLINES TICKET OFFICES, AND BEHIND THE ARROYO TRADING POST. THE ADDRESS IS 7250 SOUTH TUCSON BOULEVARD, TUCSON, ARIZONA, 85756.

# 1. CALL TO ORDER | ROLL CALL

Chair Silvyn called the meeting to order at 3:08 p.m.

**Directors Present:** Chair Keri Silvyn, Vice Chair Mike Hammond, Secretary Phil Swaim, Treasurer Vance Falbaum, Director Bruce Dusenberry, Director Todd Jackson, Director Sally Fernandez, Director Fran Katz, and Director Rhonda Piña

**Directors Absent:** Director Judy Rich (due to TAA-related technical issues) and Director Calline Sanchez

Others Present: TAA Member Carol Stewart and TAA Member Shannon Murphy

**Staff Present:** President/CEO Danette Bewley, Executive Vice President/Chief Operating Officer Bruce Goetz, Executive Vice President/General Counsel Chris Schmaltz, Vice President/Chief Revenue Officer John Voorhees, Vice President/Chief People Officer Twyla Salaiz, Vice President of Airport Development Ken Nichols, Vice President/Chief Financial Officer Kim Allison, Deputy General Counsel Kim Outlaw Ryan, Chief Technology Officer Anthony Casella, Chief Communications Officer Austin Wright, IT Customer Support Technician Hector Lopez, and TAA Clerk Byron Jones

# 2. CONSENT AGENDA

- a. Approval of Minutes
- b. Emeritus Member Appointments (Resolution No. 2023-23)
- c. Parking Management Services Contract (Resolution No. 2023-24)
- d. Taxi Services Contract (Resolution No. 2023-25)



Motion by Director Jackson, seconded by Secretary Swaim, to approve the Consent Agenda. The motion carried by the following vote:

Ayes (9) Silvyn, Hammond, Swaim, Falbaum, Dusenberry, Jackson, Fernandez, Katz, and Piña

Nays (0)

## 3. BOARD CHAIR REPORT

TAA and Staff Recognition | New or Promoted Employees, Awards, and Acknowledgments

Chair Silvyn reported the following:

- □ In an effort to streamline the organization, the day-to-day operations of the airport have been shifted from President/CEO Danette Bewley to Executive Vice President/Chief Operating Officer (COO) Bruce Goetz.
  - Under the new structure, the COO will oversee the following departments: Airport Development (formerly Planning and Engineering), Finance, Business and Commercial Development, People Operations, (Airfield) Operations, and Information Technology. TAA is actively recruiting a Vice President of Operations, who will also report to the COO.
  - To ensure retention and in keeping with industry best practices, Chris Schmaltz has been promoted from Vice President/General Counsel to Executive Vice President/General Counsel. He will continue to oversee the following departments: Legal Services; Office, Records and Warehouse; and Purchasing.
  - Both Executive Vice Presidents and the Chief Communications Officer will report to the President/CEO.
- □ The Commission on Accreditation for Law Enforcement Agencies recently conducted its annual audit of the TAA Police Department ("TAAPD"). The department successfully passed the inspection. This voluntary accreditation ensures the TAAPD is operating within best practices and policies for law enforcement agencies, which reduces risk and lowers TAA's insurance rates.



## 4. PRESIDENT/CEO REPORT

## a. State of the Industry | Update

President/CEO Danette Bewley reported the following:

- The United States Congress extended the funding of the government via a Continuing Resolution through December 31, 2023. Absent a bill, the Airport Improvement Program ("AIP") continues to operate under the FY23 funding levels.
- Alaska Airlines recently submitted an offer to purchase Hawaiian Airlines. The merger has to be approved by federal regulators, but with Alaska Airlines being a strong carrier at TUS, it will benefit the Tucson market by adding connectivity between Tucson and Hawaii.
- October 2023 passenger traffic was up 8.4% year over year and 10.7% year to date. The Thanksgiving travel season was busy with nearly all flights operating at capacity. TAA is forecasting that 3.86 million passengers will pass through TUS in FY 24, which is 5.8% higher than FY 23.

## 5. PRESENTATION/DISCUSSION

#### a. Board Portal | Presentation

Chief Technology Officer Anthony Casella gave a demonstration of a Microsoft SharePoint site which TAA has developed as a central location for directors to access information relevant to their position. An addition to storing agendas for upcoming meetings, the site will host an archive of agendas and minutes from previous meetings, approved resolutions, governing documents, the TAA Strategic Plan, among others. Directors will also have the ability to join board meetings directly through the portal and have access to a calendar which incorporates information for all TAA meetings and events. Staff anticipates a soft launch of the site in early 2024, with full access to the entire Board by the end of the first quarter.

The Board expressed overall support and appreciation for the endeavor and look forward to its implementation. Directors who were interested in participating in the soft launch of the site were asked to contact TAA Clerk Byron Jones.

#### 6. ACTION ITEMS

#### **2024 TAA Membership Nominations**

Executive Vice President/General Counsel Chris Schmaltz reminded the Board that under the Bylaws, nominations made by the Nominating Council will automatically appear on the ballot to be voted on during the TAA Annual Meeting in January 2024. The Board may direct the Nominating Council to reconsider any or all of the nominees



it puts forward, but it does not have the ability to remove a nominee. The 2024 nominees were:

New Members:

- □ Rob Elias, President/CEO of the Tucson Hispanic Chamber of Commerce
- □ Michael Levin, Chief Executive Officer of The Port of Tucson
- □ Rose Lopez, President/CEO of Intermountain Health Centers
- □ Karla Morales, Vice President of the Arizona Technology Council
- Lesah Sesma-Gay, General Manager of the Casino del Sol Resort Casino

# Directors:

- □ Todd Jackson for a second three-year term
- □ Judy Rich for a third three-year term
- □ Ellen Wheeler for an initial three-year term

# 2024 Corporate Officers:

- □ Chair of the Board: Chair Silvyn's term runs through January 2025.
- □ Vice Chair of the Board: Director Mike Hammond
- □ Secretary: Director Phil Swaim
- □ Treasurer: Director Vance Falbaum

There was no Board discussion or action regarding the 2024 nominations.

# 7. DIVISION UPDATES

Memos from the Business and Commercial Development and Finance and Regulatory Administration divisions were included in the agenda packet. There were no questions from the Board; therefore, Chair Silvyn opted to forego verbal updates in the interest of time.

# a. Airport Development (As of December 1, 2023; formerly Planning and Engineering)

# b. Marketing and Air Service Development

Chief Information Officer Austin Wright reported that the current marketing campaign is focused on the ease of use of TUS. In addition to radio spots, TAA will be making significant investments in television advertising in 2024. TAA has also begun a partnership with University of Arizona Athletics to use TUS as their primary airport when traveling. TAA will leverage this partnership to reach student travelers, which is currently an untapped market.



## 8. NEXT MEETING

Monday, January 22, 2024 | Immediately following the TAA Annual Meeting that begins at 9:00 a.m. | Hacienda del Sol Guest Ranch Resort, Hacienda Room | 5501 N. Hacienda del Sol Road, Tucson, Arizona 85718

# 9. ADJOURN

There being no further business to discuss, Chair Silvyn adjourned the meeting at 3:53 p.m.

**APPROVED BY:** 

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Prepared by:

Bur<u>on Iones</u> Byron Jones (Jan 23, 2024 10:36 MST)

Byron Jones, TAA Clerk

Date: January 23, 2024

Phil Swaim, Secretary

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Phil Swaim (Jan 23, 2024 11:52 MST)

Date: January 23, 2024