



TUCSON
AIRPORT AUTHORITY
TUCSON INTERNATIONAL AIRPORT • RYAN AIRFIELD

**Airport Concession Disadvantaged Business Enterprise (ACDBE)
Consultation Meeting Goal Setting and Methodology
FY 2022-2024**

**Tina Moore
Director of Program and Regulatory Compliance/
Disadvantaged Business Enterprise Liaison Officer**

**Wednesday, September 22, 2021 at 2:00 p.m.
Virtual Meeting**



AGENDA



Welcome & Introductions, Sign In Sheet
ACDBE Program Governing Regulations & Objectives

What is an ACDBE?

Arizona Unified Certification Program (AZUCP)

ACDBE Compliance Requirements

Types of Concession Contracts

Methodology Used in Goal Setting Process

Comment Period Schedule

Questions and Answers

Governing Regulations – 49 CFR Part 23

- Condition for Receiving Federal Assistance
 - Airport Improvement Program (AIP)
- Engineering, Planning, and Construction Activities
 - Tucson International Airport (TUS) & Ryan Airfield (RYN)
- Subject to Title 49 CFR Part 23
 - Participation of Disadvantaged Business Enterprise in Airport Concessions



ACDBE Program Objectives

The Regulations require that the airport have a program in place that achieves the following objectives:

- Ensure nondiscrimination in the award and administration of opportunities for concessions by airports receiving DOT financial assistance;
- Create a level playing field on which ACDBEs can compete fairly for opportunities for concessions;
- Ensure that the ACDBE program is narrowly tailored in accordance with applicable law;
- Ensure that only firms that fully meet eligibility standards are permitted to participate as ACDBEs;
- Help remove barriers to the participation of ACDBEs in opportunities for concessions at airports receiving DOT financial assistance; and
- Provide appropriate flexibility to airports receiving DOT financial assistance in establishing and providing opportunities for ACDBEs.

What is an ACDBE?



ACDBE Eligibility Requirements

- Ownership
- Social and Economic Disadvantage
- Personal Net Worth
- Business Size Standard
- Independence
- Management and Control



Arizona Unified Certification Program (AZUCP)

- TAA is part of the Arizona Unified Certification Program (AZUCP)
- Utilizes DBE/ACDBE Directories
- Honors Certifications and Re-certifications

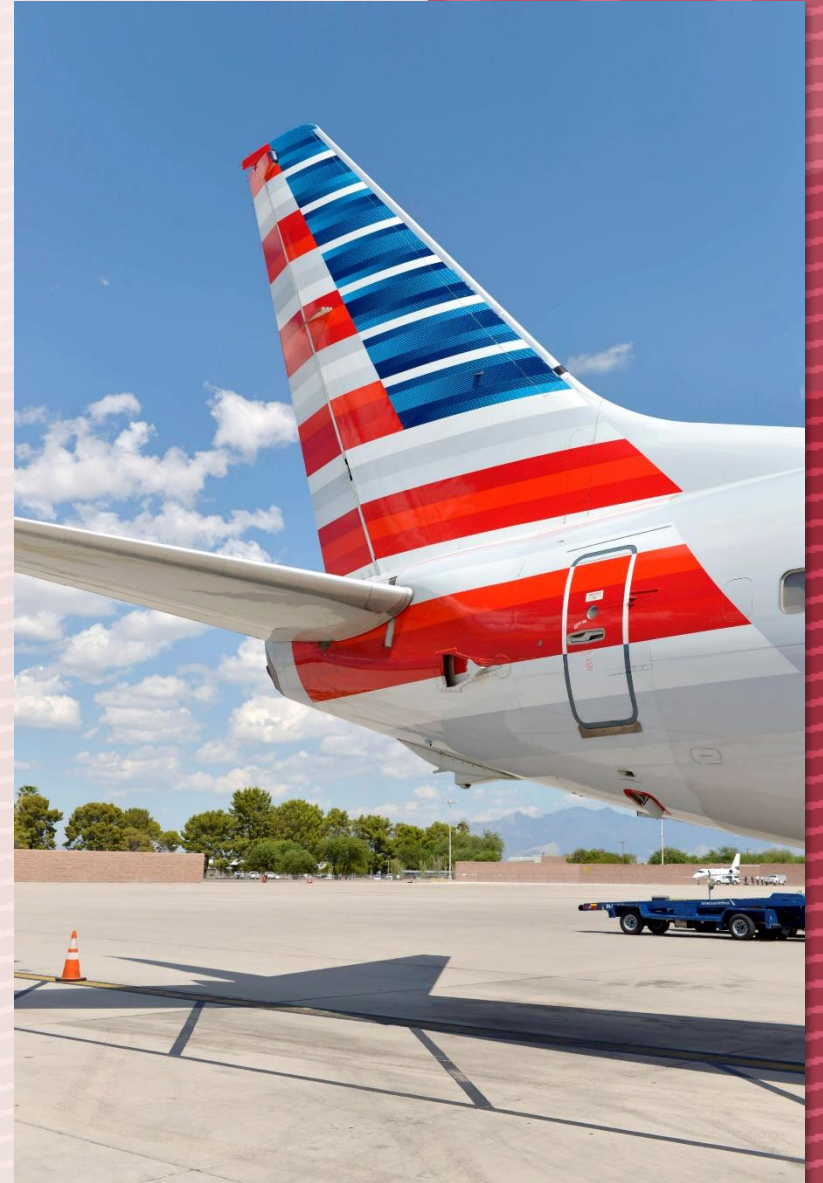
- The three partners are:
 - Arizona Department of Transportation
 - The City of Phoenix
 - The City of Tucson

- Goal of the AZUCP –
 - Standardize the DBE/ACDBE certification policies, procedures and materials
 - Develop and implement database online publication

- Online Applications – Arizona Unified Transportation Registration and Certification System (AZ UTRACS) at www.adot.dbesystem.com

ACDBE Compliance Requirements

- Establish Overall Goal (Set Triennially)
- Certification – Performed by AZUCP
- Contracting Activities
- Monitoring and Enforcement
- Reporting – Performed Annually



Types of Concession Contracts



- Car Rental
- Food and Beverage
- News, Gifts, and Specialty Retail
- Management Contracts
- Small Concession Opportunities (Upcoming)

TAA's ACDBE Goal Setting Methodology for Car Rental



Setting the overall goal for participation for Car Rental

Step 1: Examined Potential Goods and Services
Looked up NAICS Codes
Reviewed Certified Firm Directory
Pulled all Certified Firms Listed Under NAICS Code Using the 2019 County Business Pattern NAICS Code Comparison

Step 2: Pulled ACDBE Achievements for past 3 fiscal years

Adjustment: Calculate Step 1 and Step 2 Results

TAA's ACDBE Goal FY 2022 - 2024: Car Rental - Step 1



Geographic identifier code (GEO_ID)	Geographic Area Name (NAME)	2017 NAICS code (NAICS2017)	Meaning of NAICS code (NAICS2017_LABEL)	Year (YEAR)	Number of establishments (ESTAB)	AZUCP	Percentage Available	
0400000US04	Arizona	323111	Commercial printing (except screen and books)	2019	299	1	0.33%	
0400000US04	Arizona	423120	Motor vehicle supplies and new parts merchant wholesalers	2019	232	0	0.00%	
0400000US04	Arizona	423130	Tire and tube merchant wholesalers	2019	48	0	0.00%	
0400000US04	Arizona	423850	Service establishment equipment and supplies merchant	2019	80	2	2.50%	
0400000US04	Arizona	424110	Printing and writing paper merchant wholesalers	2019	13	0	0.00%	
0400000US04	Arizona	424120	Stationery and office supplies merchant wholesalers	2019	57	0	0.00%	
0400000US04	Arizona	424130	Industrial and personal service paper merchant wholesalers	2019	67	0	0.00%	
0400000US04	Arizona	424710	Petroleum bulk stations and terminals	2019	38	0	0.00%	
0400000US04	Arizona	441110	New car dealers	2019	319	0	0.00%	
0400000US04	Arizona	441310	Automotive parts and accessories stores	2019	719	0	0.00%	
0400000US04	Arizona	441320	Tire dealers	2019	397	0	0.00%	
0400000US04	Arizona	484230	Specialized freight (except used goods) trucking, long-	2019	202	2	0.99%	
0400000US04	Arizona	488410	Motor vehicle towing	2019	166	0	0.00%	
0400000US04	Arizona	524210	Insurance agencies and brokerages	2019	2,820	1	0.04%	
0400000US04	Arizona	541612	Human resources consulting services	2019	169	8	4.73%	
0400000US04	Arizona	541620	Environmental consulting services	2019	174	1	0.57%	
0400000US04	Arizona	561622	Locksmiths	2019	79	0	0.00%	
0400000US04	Arizona	811111	General automotive repair	2019	1,572	1	0.06%	
0400000US04	Arizona	812332	Industrial launderers	2019	27	0	0.00%	
						Count	Total	
						19	9.23%	0.5%

TAA's ACDBE Goal FY 2022 – 2024: Car Rental – Step 2



Fiscal Year Achievements	Race Conscious (%)	Race Neutral (%)	Total Achievement (%) Rounded
FY 18	0%	0.99%	1.00%
FY19	0%	7.84%	7.80%
FY20	0%	1.85%	1.90%
Arranging this historical data from low to high (1%, 1.9%, 7.8%), the median is 1.9%			

TAA's ACDBE Goal Setting Calculations Car Rental



Results

Step 1: Base Figure = 9.23% divided by 19 = 0.5% Average ACDBE Availability

Step 2: Arranging this historical data from low to high (1%, 1.9%, 7.8%), the median is 1.9%

Adjustment: Base Figure for Certified Firms Availability = 0.5%

Historical Data of Participation = 1.9%

0.5% + 1.9% = 2.4%

Divided by 2

Proposed ACDBE Overall Aspirational Goal for FY 2022 – FY 2024 is 1.2%, to be accomplished through 0.0% Race Conscious and 1.2% Race Neutral Basis.

TAA's ACDBE Goal FY 2022 - 2024: Other Than Car Rentals - Step 1



Geographic identifier code (GEO_ID)	Geographic Area Name (NAME)	2017 NAICS code (NAICS2017)	Meaning of NAICS code (NAICS2017_LABEL)	Year (YEAR)	Number of establishments (ESTAB)	AZUCP	Percentage Available	
0400000US04	Arizona	443142	Electronics stores	2019	312	2	0.64%	
0400000US04	Arizona	445120	Convenience stores	2019	361	1	0.28%	
0400000US04	Arizona	448140	Family clothing stores	2019	568	1	0.18%	
0400000US04	Arizona	448310	Jewelry stores	2019	348	1	0.29%	
0400000US04	Arizona	448320	Luggage and leather goods stores	2019	20	1	5.00%	
0400000US04	Arizona	451120	Hobby, toy, and game stores	2019	141	0	0.00%	
0400000US04	Arizona	451211/451212	Bookstores, News dealers and newsstands	2019	129	13	10.08%	
0400000US04	Arizona	453220	Gift, novelty, and souvenir stores	2019	371	21	5.66%	
0400000US04	Arizona	453998	All other miscellaneous store retailers (except tobacco stores)	2019	508	0	0.00%	
0400000US04	Arizona	541870	Advertising material distribution services	2019	23	1	4.35%	
0400000US04	Arizona	722511	Full-service restaurants	2019	4323	9	0.21%	
0400000US04	Arizona	722513	Limited-service restaurants	2019	5020	22	0.44%	
0400000US04	Arizona	722515	Snack and nonalcoholic beverage bars	2019	1280	9	0.70%	
						Count	Total	
						13	27.82%	2.1%

TAA's ACDBE Goal FY 2022 – 2024: Other Than Car Rental – Step 2



Fiscal Year Achievements	Race Conscious (%)	Race Neutral (%)	Total Achievement (%) Rounded
FY 18	0%	13.27%	13.3%
FY19	0%	17.21%	17.2%
FY20	0%	17.04%	17.0%
Arranging this historical data from low to high (13.3%, 17%, 17.2%), the median is 17%			

TAA's ACDBE Goal Setting Calculations Other Than Car Rental



Results

Step 1: Base Figure = 27.82% divided by 19 = 2.1% Average ACDBE Availability

Step 2: Arranging this historical data from low to high (13.2%, 17%, 17.2%), the median is 17%

Adjustment: Base Figure for Certified Firms Availability = 2.1%

Historical Data of Participation = 17%

2.1% + 17% = 19.1%

Divided by 2

Proposed ACDBE Overall Aspirational Goal for FY 2022 – FY 2024 is 9.6%, to be accomplished through 0.0% Race Conscious and 9.6% Race Neutral Basis.

Public Comment Period Schedule

- September 22, 2021– Public Consultation Meeting
- September 24, 2021– Publish Notice of Goal
- September 24, 2021– October 24, 2021- Goal Setting and Methodology Research Available for Inspection (30 days)
- September 24, 2021 – November 24, 2021 - Comment Period on TAA’s Goal and Methodology (45 days)
- December 2021– TAA Board Meeting to Seek Approval of FY 2019-2021 ACDBE Goal Pending FAA Approval.
- December 2021 – Send ACDBE Program to FAA for Approval

QUESTIONS? THANK YOU!

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