

**TUCSON AIRPORT AUTHORITY | Nominating Council Meeting
July 20, 2021 | 9:00 a.m. | Remote Participation Only**

THIS COUNCIL MEETING WAS A REMOTE PARTICIPATION ONLY MEETING. COUNCIL MEMBERS PARTICIPATED VIA WEBEX AND THE PUBLIC WAS PROVIDED WITH A LINK AND PHONE NUMBER/CODE WHICH THEY WERE ABLE TO JOIN THE MEETING VIA WEBEX.

CALL TO ORDER | ROLL CALL

Chair Lovallo called the meeting at 9:04 a.m.

Members Present: Chair Lisa Lovallo, Council Member Keri Silvyn, Council Member Vance Falbaum, and Council Member Ellen Wheeler

Members Absent: Vice Chair Steve Cole, Council Member Rob Draper, and Council Member Michael Duran

Others Present: TAA Chairperson Bruce Dusenberry and TAA Vice Chair Michael Hammond

Staff Present: President/Chief Executive Officer Danette Bewley, Vice President/General Counsel Christopher Schmaltz, Deputy General Counsel Kim Ryan, and TAA Clerk Byron Jones

WELCOME AND INTRODUCTIONS

Chair Lovallo welcomed everyone to the meeting.

APPROVAL OF MINUTES

1. Approve the minutes from the Nominating Council meeting held on July 14, 2021.

MOTION BY Council Member Wheeler, SECONDED BY Council Member Silvyn, to APPROVE the minutes of the Nominating Council meeting held on July 14, 2021. The motion carried by the following vote:

Ayes 4 Chair Lovallo, Council Member Silvyn, Council Member Falbaum, and Council Member Wheeler

Nays 0 None

DISCUSSION

2. TAA MEMBERSHIP INFORMATION

- a. The Council may review and discuss the staff-prepared report of the current demographics of the TAA as requested by the Council at its meeting on May 27, 2021.

Vice President/General Counsel Christopher Schmaltz gave a high-level overview of the travel data gathered by staff. The data is based on information provided by a consultant who tracks ticket sales from various zip codes throughout Southern Arizona. Airport use is concentrated

in the Tucson metro area, and this historically has been the area from which the Authority recruits its members. Also included in the packet provided to Council members were Census Bureau statistics regarding racial and age demographics in the Tucson metro area. The TAA uses this data to target its marketing campaigns, both to major stakeholders and underserved areas of the community.

COUNCIL DISCUSSION

- The goal is for the Council to formulate a statement regarding how it wants to approach membership and board nominations towards the objective of having a membership that reflects more the geographic, ethnic, and gender diversity of the community at large.
- Leakage of passenger traffic to Sky Harbor increases further north, so the TAA should look to recruit members no farther north than Marana.
- A statement might say the Nominating Council encourages the membership to nominate individuals who will increase the diversity of the membership so that it more closely reflects the diversity of the community regarding gender, ethnicity, geography, occupations, age, etc.
- Would target the statement to reflect more the areas the Council has identified as needing more representation. A general statement would require the members to have to review the data and draw their own conclusions.
- Diversity is an imperative in the TAA's strategic goal of economic development. Supports identifying specific groups that need more representation. Influential individuals in the community whose interests align with the airport's may be put off from associating with the TAA due to a perceived lack of diversity.
- This is a long-term process.

VP/General Counsel Schmaltz committed to drafting a diversity statement that draws from previous TAA statements and reflects the consensus of the Council to place greater emphasis on targeted groups.

- b. The Council may discuss potential eligible individuals from the community for consideration for nomination by TAA Members.

Council Member Silvyn reported that she has spoken with three female candidates from Tucson and Oro Valley who would represent geographic and occupational diversity. She may nominate one or more of them.

Council Member Falbaum reported that he has spoken with Ventana Medical Systems. They are reviewing their workforce to find potential candidates that would contribute to the TAA's goal of greater diversity.

NOMINATIONS | APPLICATIONS

3. APPLICATIONS FOR EMERITUS MEMBERSHIP

No applications were on file to consider.

4. APPLICATIONS FOR CONTINUING MEMBERSHIP, NEW MEMBER NOMINATIONS, AND DIRECTOR NOMINATIONS

No applications were on file to consider.

NEXT MEETING

The consensus was to schedule a meeting in mid-August to allow TAA staff the time to draft a diversity statement. The statement would be presented to the Council for consideration and refinements, and then it would be distributed to the membership for reference as they are considering potential candidates.

TAA Clerk Byron Jones was directed to schedule the next meeting.

ADJOURN

There being no further business to discuss, Chair Lovallo adjourned the meeting at 9:38 a.m.

Prepared by:



Byron M. Jones, CMC, TAA Clerk

Date: October 21, 2021